

JULIA CURRAN PHOTOGRAPHY

www.juliacurranphotography.com

Headshot Session Details

Thanks for considering hiring me as your photographer. I love my work and look forward to capturing the essence of your personality. To see examples of my work find me at www.juliacurranphotography.com.

The Session

Photo sessions with me are relaxed and casual. The first thing I will try to establish is your goal for the photo session. A strong headshot? Candid laughing shot? Something unique? Straight corporate? Whatever it is, let's start with that.

For corporate or acting headshots -- having been in front of the camera many times myself, I know how much work this is for you and how important it is to get a great shot. I have lots of experience posing clients to highlight their best angles and looks. Relax and have fun, I am confident we'll capture the energy and charisma that makes you, you!

It's important I know the industry you are in to tailor your headshot to your market, so feel free to connect with me on [Linkedin.com](https://www.linkedin.com) before the shoot at Julia Curran.

What to wear

I suggest you wear solid color clothing. Prints, patterns and strong textures distract from your face. Solid colors in brights, darks, or in some cases white, work well. Personally, I like soft blues. A crisp white shirt with jacket or the like works wonderfully as the white bounces light up into your face. Reds and corals are great for women; a bright tie color good for men.

Leave the trendy jewelry at home. You want this headshot to work for you for at least 5-10 years.

Yes, darker colors will reduce your size if that is a concern. If you wear black, we can shoot you on a dark background and highlight only your face or we will shoot with a gray or outdoor background to contrast with the black. Most of all, be comfortable!

Makeup

Photo enhancing programs can help even skin tone so you don't need a lot of makeup for your headshot. Just wearing your normal daytime amount is enough. Ladies, if you do wear makeup, be sure it is a matte finish, not a shine-based product. Please don't use a lot of eye makeup. Men, don't put on your jacket till the last minute when you get here so we can keep you cool and perspiration-free once in front of camera.

Before...water, water, water

Please drink plenty of water in the days before the shoot. Being fully hydrated enhances the glow of your skin and the clarity and vibrancy of your eyes. If you have any food allergies or something that makes you just not feel your best, avoid those foods a few days before. Be sure to brush your teeth before you arrive. Bring your toothbrush and toothpaste if you need to touch up before the session.

Session Pricing/time

My fee for headshots is \$250 per session and is due the day of the shoot. Your images (2) will be chosen by you from an online gallery of about 15-20 images. Full post-production enhancement on any images you choose (also known as "airbrushing") is included. Sessions usually last about an hour. We'll have fun and get some great shots. I won't quit until I feel I've got you at your best! Your session fee also includes:

- any pre-consultation you need with me about clothing or look,
- a full studio and/or outdoor session depending on where you want to be photographed
- post-production and processing of your photos

We'll be shooting from the waist up only as per a typical headshot. If you are interested in full length shots, contact me for additional pricing.

How do I pick images?

After the session, I will send you a link (usually within seven days) to a gallery of 15-20 photos. You view your gallery, choose the two files that come with your package, let me know which ones you like, and I enhance them at that point. Then, I then email these files to you. The photos will be released for web and personal use only and are not suitable for printing. Contact me for prints or a more comprehensive release if

needed including magazine covers, branding use, billboards, etc. See copyright details on my website. I am flexible and am sure we can work something out.

Your photo gallery will be up for 14 days and you can send the link to family and friends.

You can also order prints from the gallery website. Print prices start at \$20 for a 5x7 to \$40 for an 8 x 10 and go up from there for larger sizes, custom sizes and finishes including canvas wraps. The quality of the lab I use is excellent and priced reasonably. Additional digital files (beyond the two you choose for your package) can be emailed to you for \$20 each. In addition, if you'd like bulk orders of 8x10s, I can point you towards a good, inexpensive printer.

A little help

A word about "enhancing photos" -- when I do post-production of your photos, I'll look for any discrepancies in skin tone, scrapes (something always happens the day before a photo session, right?), blemishes and wrinkles, etc. My goal will be to make you look how you look on your best day ever. Don't hesitate to talk to me in advance about fixing something, I am happy to. If you'd like additional retouching, later, I can do that for \$40/image.

We'll have a great shoot together (even if you don't like having your picture taken!). I love my work and am looking forward to it!

Julia

cell: 404 394 2382

625 Gunby Road, Marietta, GA 30067

email: juliacurranphoto@me.com

NOTE: Any images taken by a professional photographer are owned by the photographer. See the blurb from my website under rates/booking in the "business stuff" section. A licensing/usage agreement is provided when the image is going to be used by a third party. I've dealt with this a number of times and the rate varies considerably depending on the media buy to promote the product or person. It's not a huge deal and is a really good idea. You want to draw up a licensing agreement that you both feel good about, to protect yourself and your photographer from possible disputes.